Happiness Report Card

Fall 2021

Loneliness
Trust in Neighbors
Belonging to Community

What 2021 Data Tells Us For the Holidays





The Happiness Alliance

Our Mission

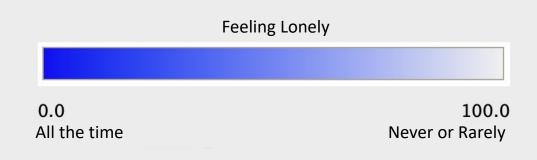
is to contribute to the transformation of economies and societies sot that the happiness of people, the wellbeing of communities and the sustainability of ecosystems is the primary aim of governance, enterprise and people.

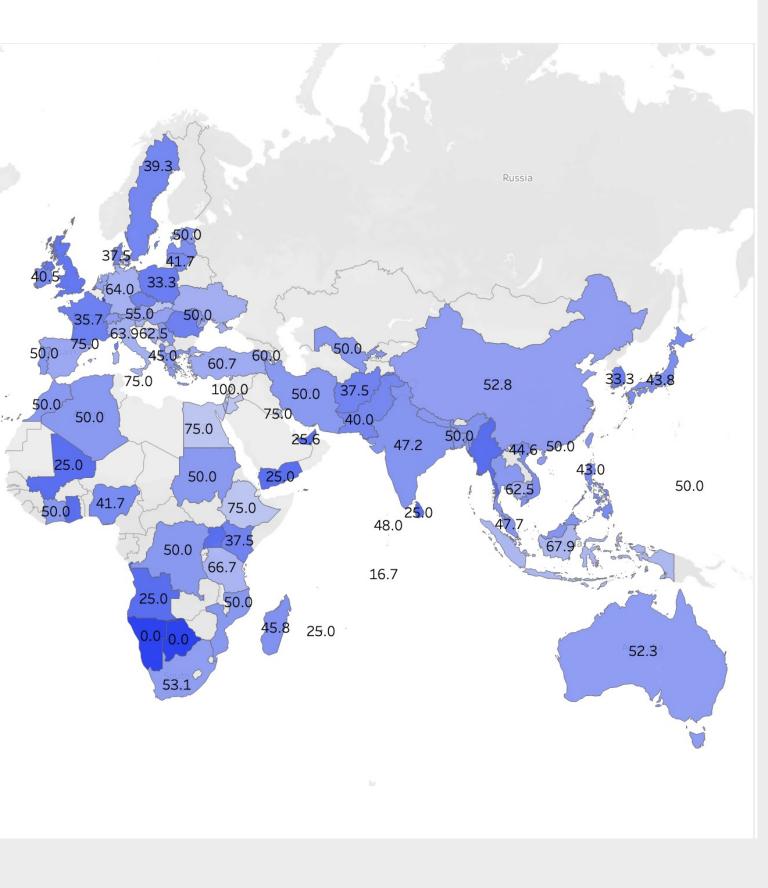


The Happiness Report Card Fall 2021 looks at data from a convenience sampling with the Happiness Index between January - September 2021, with about 10,420 surveys taken.

Feeling Lonely



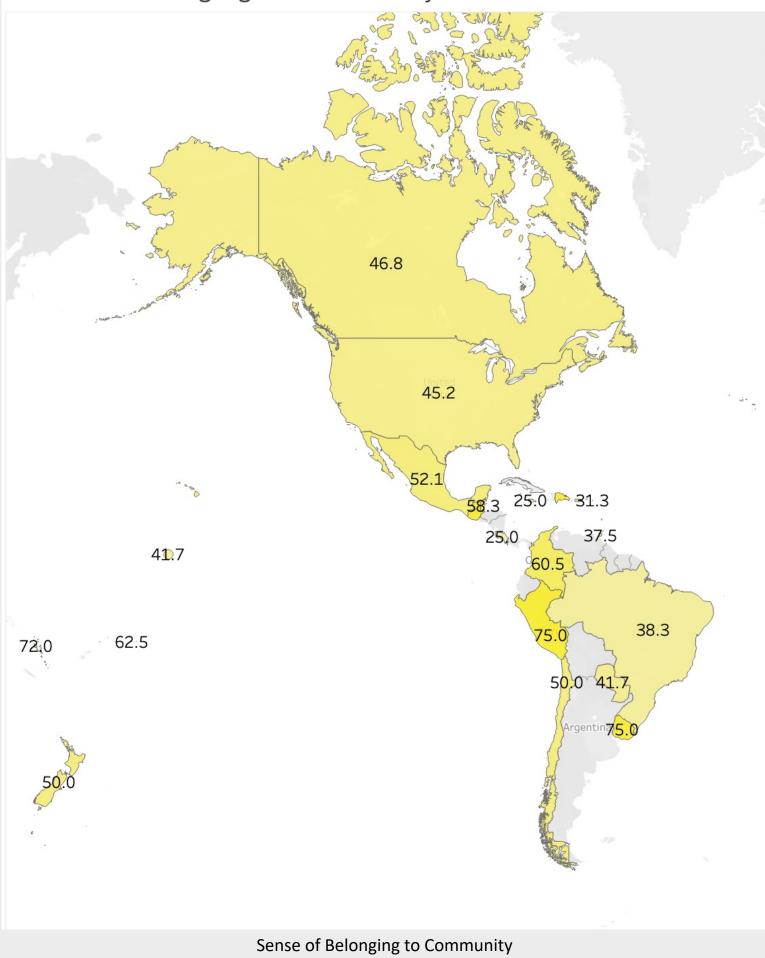




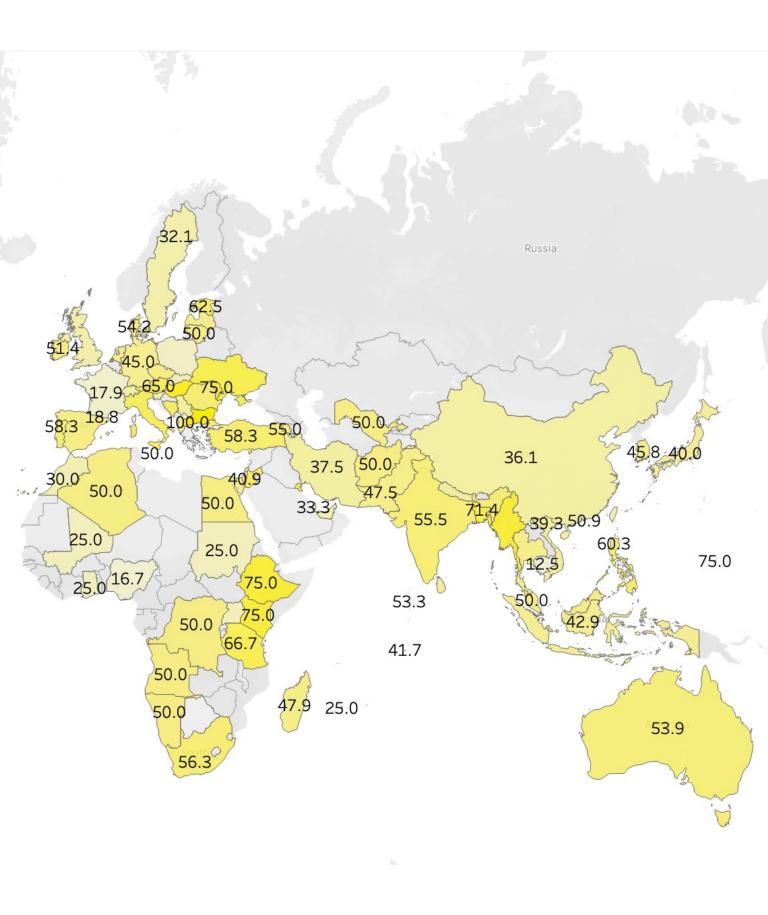
Feeling Lonely

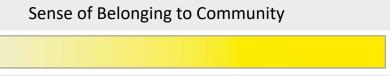


Sense of Belonging to Community



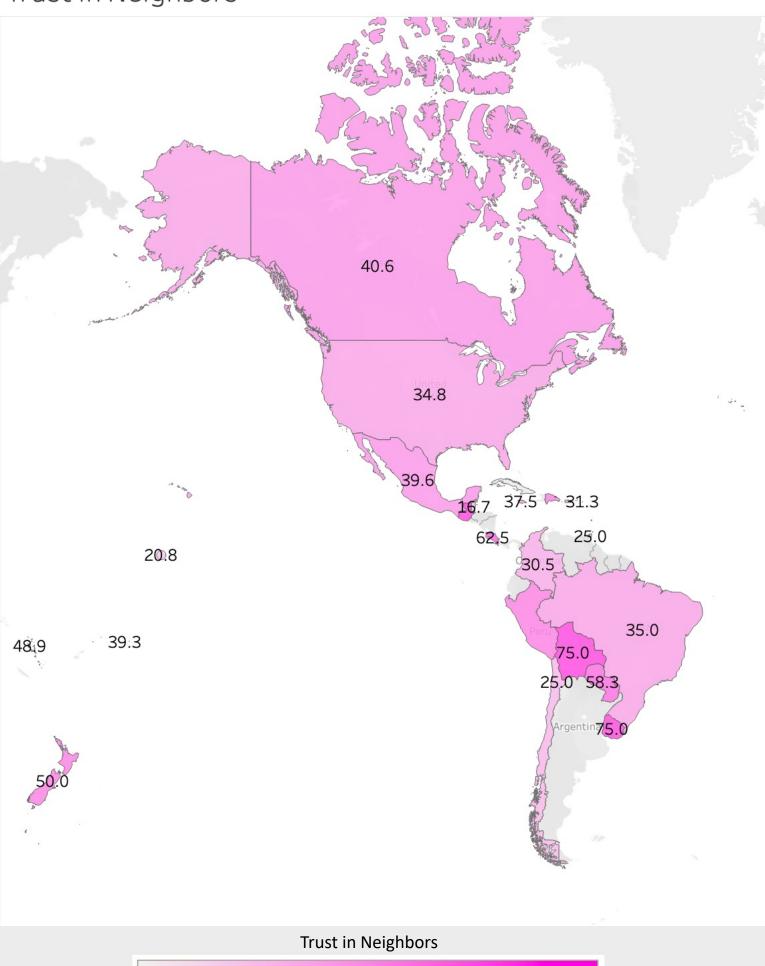




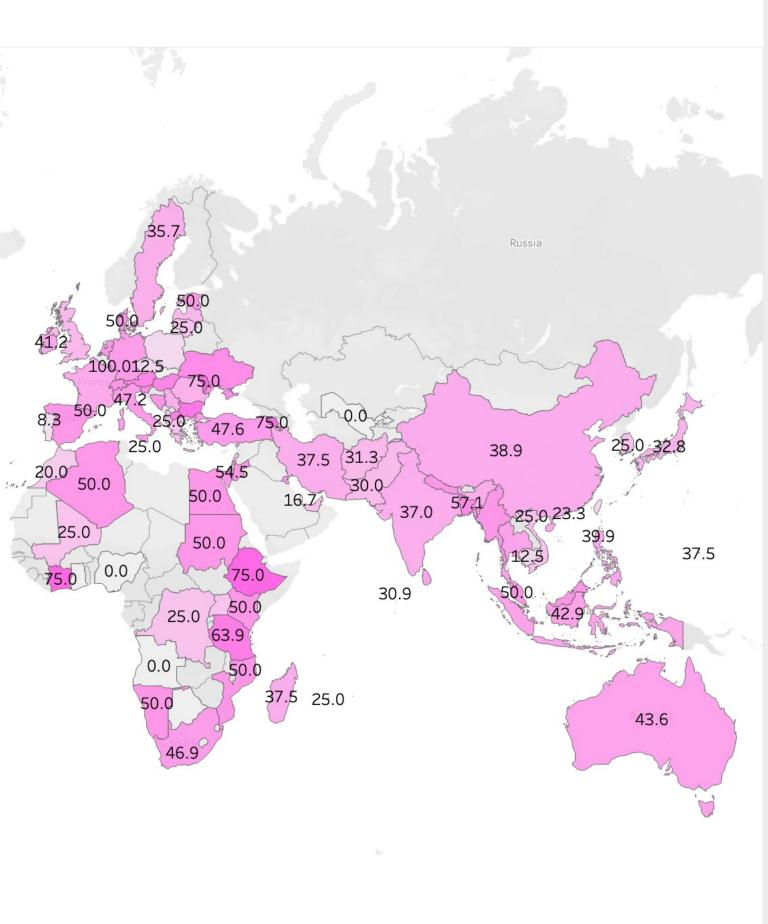


0.0 100.0 Not at all Very much

Trust in Neighbors









Countries with the most people who contributed to the Happiness Index are:

United States: 3950

Australia: 1198

United Kingdom: 953

Canada: 718

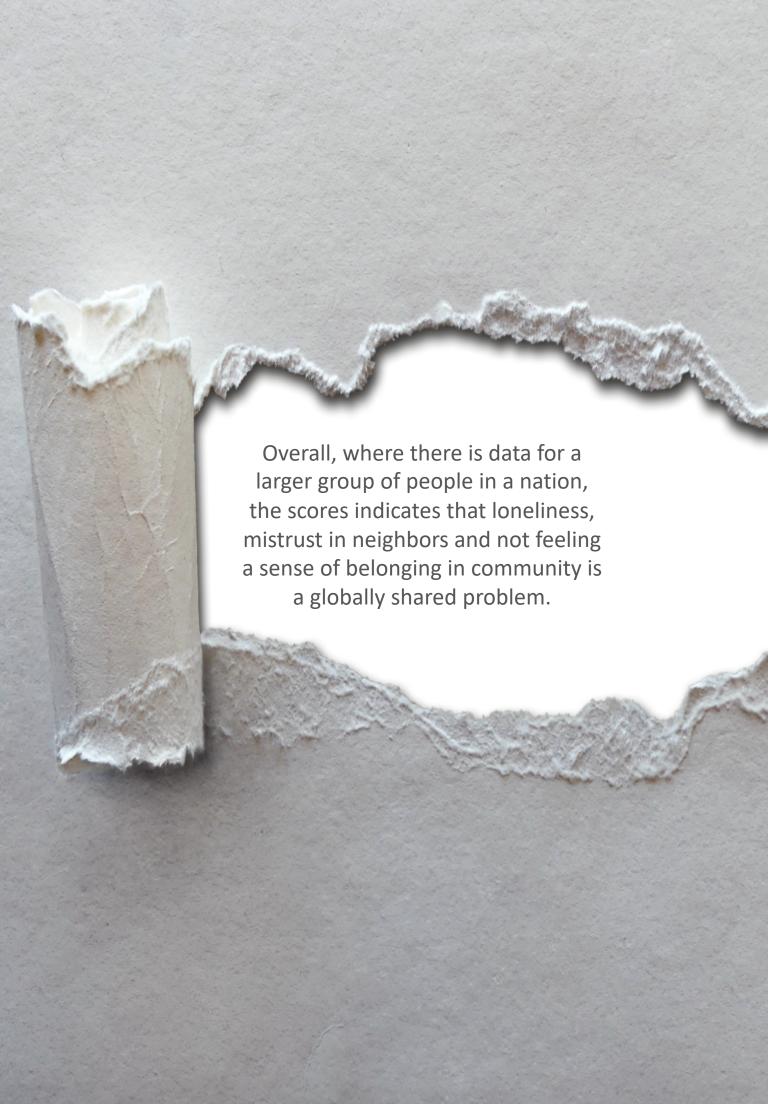
India: 360

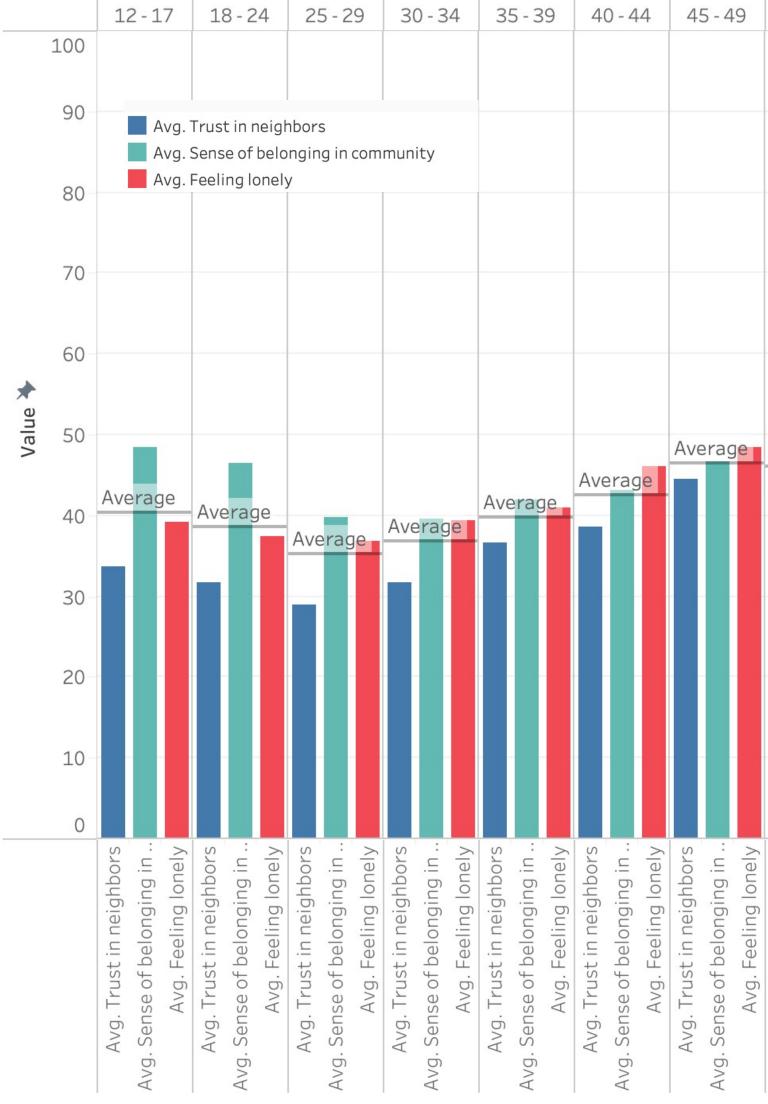
Other nations (combined): 3240

Most other nations contain data from 100 or fewer people.

Why include this data?

To spark conversation, encourage participation and inspire action – like taking the Happiness Index.







Overall average scores for feeling lonely, trust in neighbors and sense of belonging in community are 12.29% higher for people who are 80-84 than people who are 12-17.



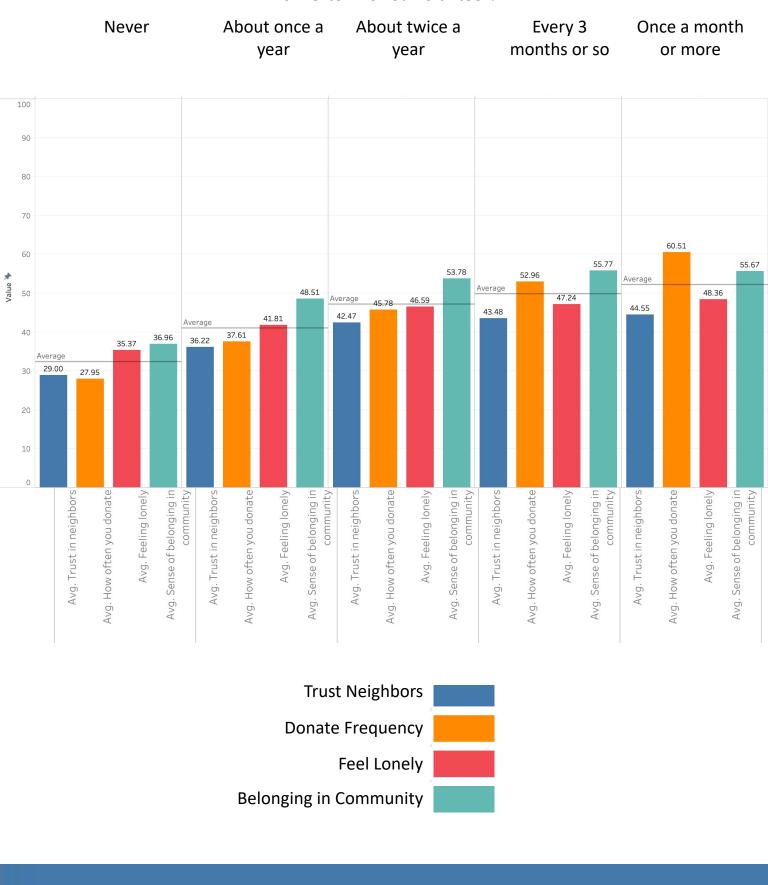


As we age, we tend to get happier. However, getting older does not mean you will get happier.

Moreover, you don't have to wait to get old be happy.



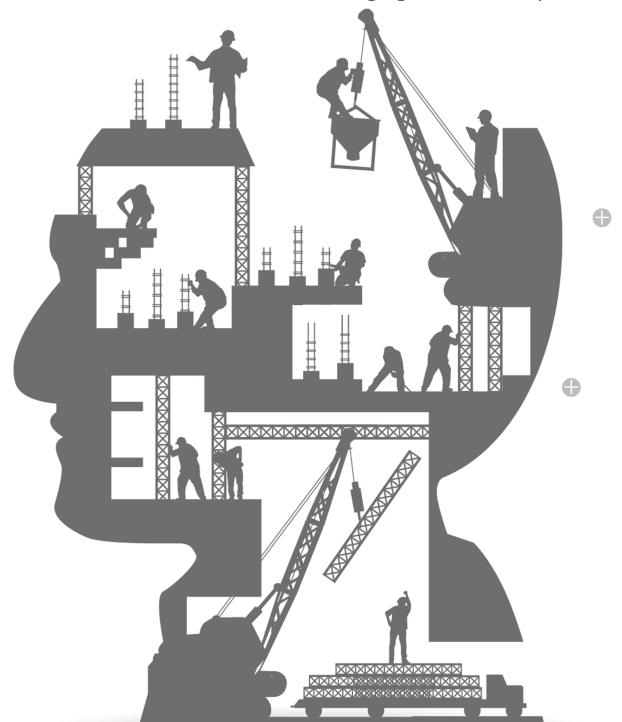
How Often Do You Volunteer?

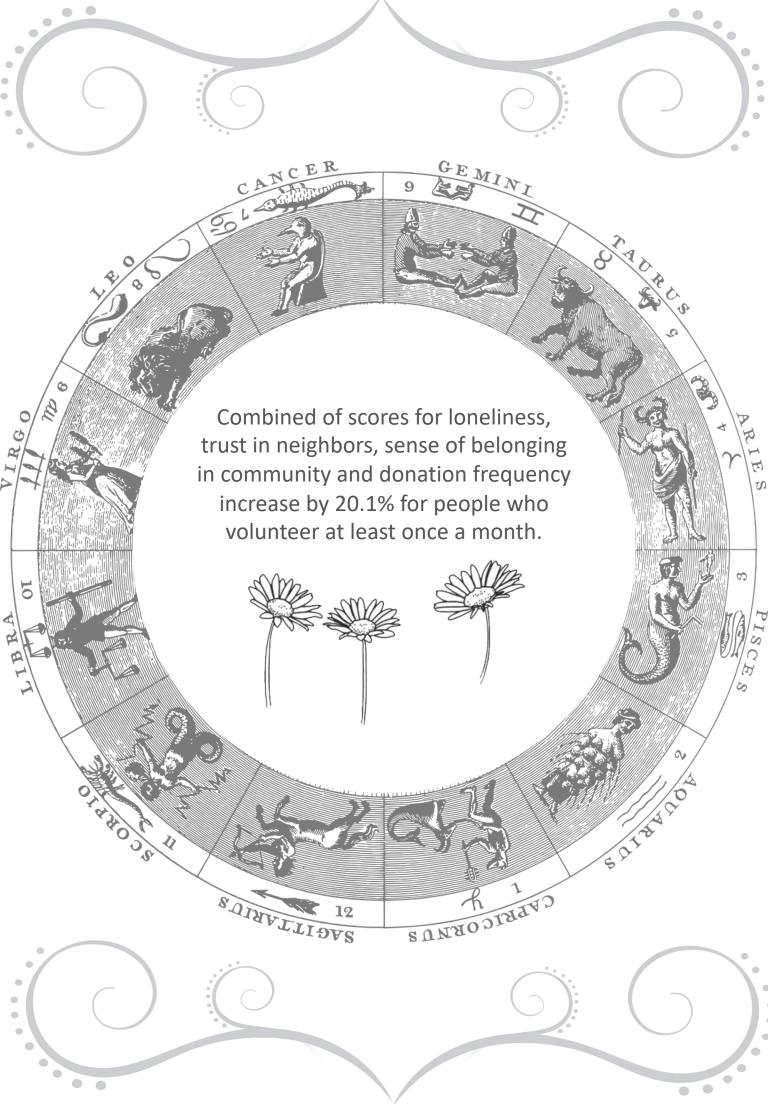


How often do you volunteer?

Never	About once a year	About twice a year	Every 3 months or so	Once a month or more
32.2	41.0	47.6	49.9	52.3

Combined scores for trust in neighbors, donating, loneliness, and sense of belonging in community.







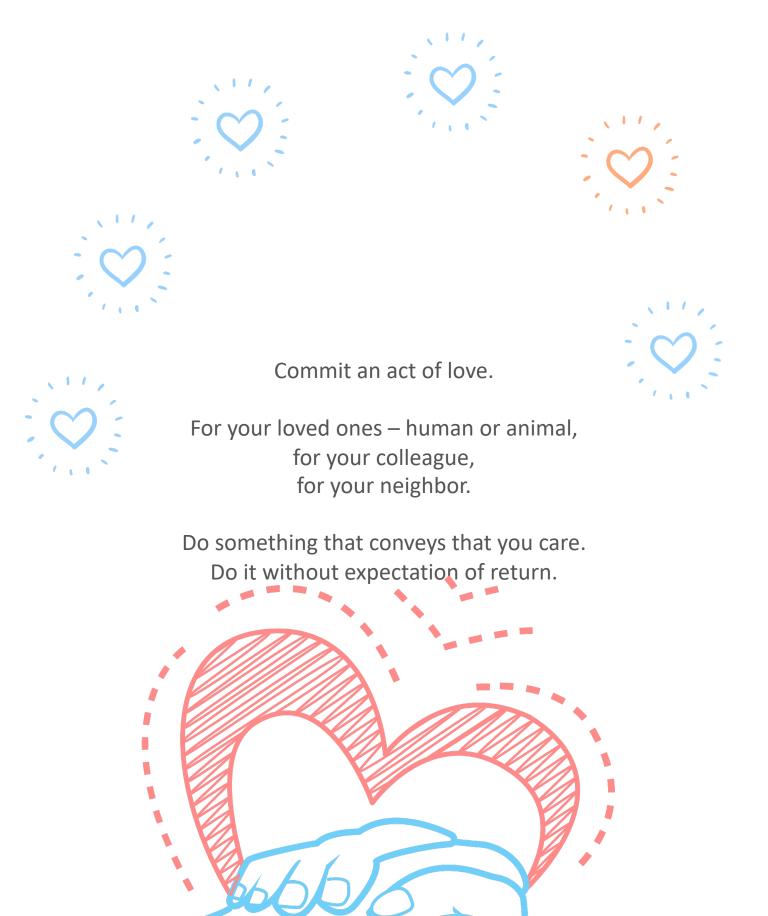
Does volunteering make you happier?

Happiness research says so.*



*Meier, S. & Stutzer, A. (2007). Is volunteering rewarding in itself? Economica, 75(297), 39-59. doi: 0.1111/j.1468-0335.2007.00597.x







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This holiday season, make a commitment with the people you exchange gifts to give homemade gifts that cost little or nothing.

\$3

Spend the time normally shopping doing something lovely together.

Singing.

Cooking.

Reading a play script.

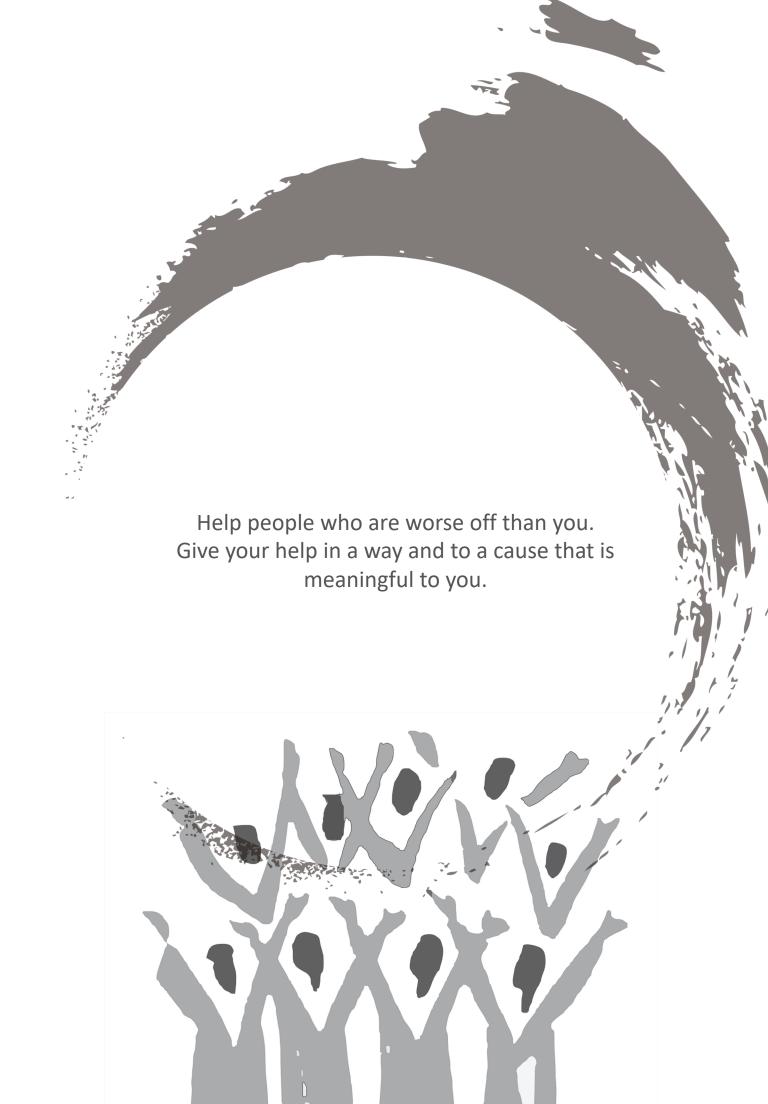
Telling stories you remember from your ancestors.



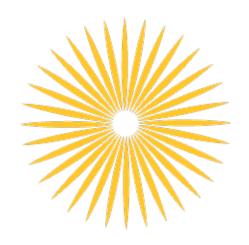














Musikanski, L. & Bliss, C. (2021) Happiness Report Card Fall 2021: Loneliness, Trust in Neighbors & Belonging to Community. *Happiness Alliance*. happycounts.org